

# TRACY MATTES

UN World Tourism Organization / World Olympians Association



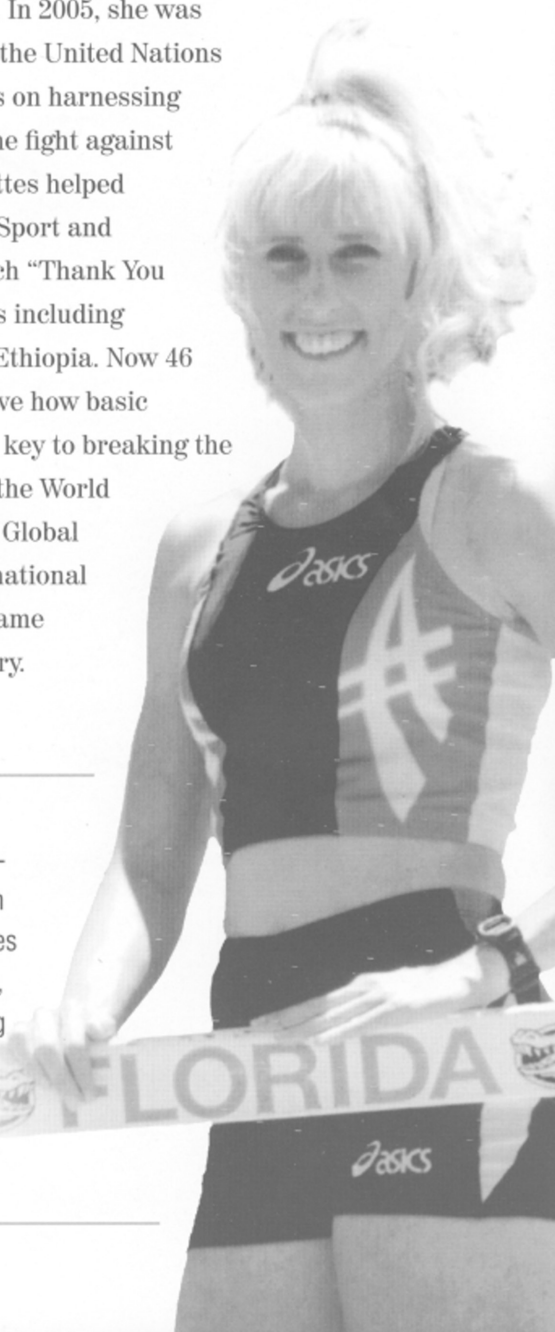
## Presented for Induction by Olympians Dick Fosbury and Tommie Smith

Mattes is the Hall's 8th world-class track and field athlete. A native of Wisconsin, Mattes is a five-time NCAA All-American where she earned 13 All Big Ten honors and Academic All Big Ten honors at the University of Wisconsin Madison. After transferring to Arizona State University, she earned two more NCAA All-American honors as a Sun Devil, as well as All PAC Ten honors and Academic All PAC Ten honors. A figure on the U.S. national team for ten years, Mattes ranked as high as 7th in the world in the 400-meter hurdles before her aspirations for a track and field berth in the 2000 Sydney Olympic Games was cut short after she suffered a spinal fracture in an auto crash. She is now training in the five-discipline sport of Modern Pentathlon in hopes of a berth at the London 2012 Games.

### United Nations World Tourism Organization

In 2005 Tracy Mattes was appointed special representative to the United Nations World Tourism Organization ST-EP Foundation. The ST-EP name stands for Sustainable Tourism Eliminating Poverty. ST-EP was created to harness the developmental power of tourism in the fight against world poverty. Its origins and activities are both intimately tied to the UN's Millennium Development Goals, which include the objective of halving extreme poverty by 2015. ST-EP is especially focused on people living on less than a dollar a day. The targets are the world's least developed countries, especially those in Africa, along with developing states in general. To learn more, please visit [unfoundation.org/yourrole/partners/un-partners/unwto.html](http://unfoundation.org/yourrole/partners/un-partners/unwto.html)

Never losing sight of her desire to give back, Mattes has used her success as a world class athlete as a platform to launch and aid multiple philanthropic projects for children focused on sport and education. In 2005, she was appointed as a special representative to the United Nations World Tourism Organization with a focus on harnessing the developmental power of tourism in the fight against world poverty. As a part of her work, Mattes helped spearhead the first global conference of Sport and Tourism. Her work has also helped launch "Thank You Small Libraries" in many African nations including Mozambique, Mali, Senegal, Ghana and Ethiopia. Now 46 in number, the programs continue to prove how basic education and literacy programs are the key to breaking the cycles of poverty. She is also involved in the World Olympians Association as its Director of Global Programs, the athlete's arm of the International Olympic Committee, along with Hall of Fame selection committee member Dick Fosbury. To learn more visit [TracyMattes.com](http://TracyMattes.com).



### World Olympians Association



WORLD  
OLYMPIANS  
ASSOCIATION

The World Olympians Association unites Olympians from around the world regardless of their age, sport, nationality or other definitive measure and involves them in the promotion of the values and virtues that make the Olympic Movement. Activities of the WOA include the dissemination of Olympic ideals, the promotion of fair play, advancing environmental protection, educating against doping/drug use, supplying educational resources, work against violence and intolerance, supporting diversity and equality, contributing to sport related charities, hosting special hospitality centres, involving Olympians in social support, displaying positive role models, advancing sport management and promoting culture of which sport is a part of. To learn more visit [WOAOlympians.com](http://WOAOlympians.com).

